



Packages designed for small businesses.

2024 - 2025

# We offer 3 Flexible Marketing Packages



**BRONZE** Packages  
starting at £345 p/m  
(inc VAT)



**SILVER** Packages  
starting at £499 p/m  
(inc VAT)



**GOLD** Packages  
starting at £799 p/m  
(inc VAT)



## Your **BRONZE** Marketing Package will Include:

- Adaptation or creation of social media content (images and captions)
- Distribution of content up to 2 platforms
- Regular posting of content – 10 posts per month across each platform
- Monthly update meetings
- Marketing consultancy for website functionality.
- Dedicated Account Manager





## Your **SILVER** Marketing Package will Include:

- Adaptation or creation of social media content (images, captions, graphic design, short form video)
- Distribution of content up to 3 platforms
- Regular posting of content – 15 posts per month across each platform
- Engagement Monitoring
- Funnel Setup – Lead generation to email list or landing page.
- Marketing consultancy for website functionality and email engagement
- Dedicated Account Manager





## Your **GOLD** Marketing Package will Include:

- Adaptation or creation of social media content (images, captions, graphic design, short form video)
- Distribution of content up to 4 platforms
- Regular posting of content – 25 posts per month across each platform
- Engagement Monitoring
- Strategy Development
- Marketing consultancy for website functionality and email engagement
- Reporting
- Funnel Setup and management – Lead generation to email list or landing page.
- Dedicated Account Manager







### **Can I customise any of the packages to suit my business needs?**

Absolutely! Each package can be customised with add-ons such as additional posts, more platforms, or more advanced services like supporting aspects of sales funnel optimisation, depending on what you need.

### **Can I cancel or change my package at any time?**

Yes! With the pay-as-you-go model, you can cancel or adjust your package at the end of any month. If you need more content, additional platforms, or enhanced services, simply let us know before the next billing cycle.

### **What is Sales Funnel Management and how can it help my business?**

Sales Funnel Management involves setting up and optimising your lead generation processes—from attracting potential customers through social media to converting them into paying clients via landing pages and email marketing.

It's a great way to increase sales and improve customer engagement.

### **Are there any long-term contracts or commitments?**

No, there are no long-term contracts required. You can enjoy full flexibility and adjust your package or cancel at the end of any month without penalty. This is ideal for small businesses that may have fluctuating needs or budgets.

### **How does the monthly pay-as-you-go service work?**

Our monthly pay-as-you-go service allows you to subscribe to our digital marketing services without any long-term contracts. You pay for the services you need on a month-to-month basis, giving you the flexibility to adjust your package as your business grows or your needs change.

### **How is billing handled for pay-as-you-go services?**

Billing is done monthly in advance, at the beginning of each month, based on the services you've chosen. You'll receive an invoice, and once it's paid, we'll get to work on delivering your selected services.

### **What if I need more services mid-month?**

No problem! If you find you need additional services or content during the month, we can discuss add-ons and bill you for any extra work on a pro-rata basis, ensuring you're only paying for what you need, when you need it.